



January 2014

Next meeting: Membership **Thursday, January 16**

Christopher's Restaurant

2816 Beaver Ave
Des Moines, IA
274-3694



Entrée choices:

Prime Rib with mashed potatoes & fresh green beans OR

Chicken Marsella with pasta & fresh green beans OR

Almond encrusted Tilapia with rice pilaf & fresh green beans

Dessert: Chocolate Lava Cake with fresh whipped cream & berries

All meals served with tossed salad, bread, non-alcoholic beverages, dessert

To sign up for this meeting, contact <http://mwniowa.org/calendar/> before January 13. Dinner fee is \$25. Guests with more than two visits per year are \$35.

Check out Christopher's facebook page: <https://www.facebook.com/christophersDSM>

Sharp Thinking Makes Great Business



Kimberly Baeth's first job was With the North Hennepin Chamber of Commerce as their Membership Service Director, where she discovered a need for giant working scissors and wide ribbon.

Seeing there were none available to purchase, she set out to create her own. In 1997 she started her business **Golden Openings, Inc.**, www.goldenopenings.com, and invented the **original** giant scissors that really cut, wide ribbon, big bows, keys to the city, gold shovels, chrome shovels, ground breaking items and keepsakes, unique awards and gifts, for special events.

Golden Openings, Inc, ships out hundreds of packages each day to businesses all over the world and coordinates many local events each week, including the Grand Openings for Homemakers, Bob Brown Chevrolet, The Central Iowa Shelter & Services, Wells Fargo, and Dart, just to name a few. She has worked with and done events for: The White House, Oprah, Disney, Lady Gaga, Apple, Google, Microsoft, many colleges, universities, professional sports teams, movies, many Fortune 500 companies, restaurants, TV shows, and more. She also helped orchestrate and set a world record for the longest ribbon cutting (4.5 miles of continuous ribbon) in Cutler Bay, FL in December 2011. It is now a part of the Guinness Book of World Records. Click [here](#) to learn more!

Come hear how Kimberly has created this successful business!



LETTER FROM THE PRESIDENT

January 2014

Happy New Year! It's hard to believe that 2013 has come and gone. I hate to say it, but time really does go faster the older we get.

So as the saying goes, "Out with the old and in with the new." I don't make New Year's resolutions, but I really would like to start working out again. I wish it were as easy to talk yourself into working out as it is to talk yourself out of it. Or better yet, if just thinking about exercising was as good as actually doing it. If that were the case, I think I could probably run a marathon.

OK, back to reality, I know what I have to do, now if I could just get my body to do it.

I am excited to hear our January speaker, Kimberly Baeth, who started her own very unique business. Kimberly has a tremendous amount of motivation, and I'm hoping to get motivated by her. So please come join us at Christopher's for our Membership Meeting. I can guarantee the food will be great and our speaker will be just what we need to start the New Year motivated.

See you on January 16th!

--Janet

*Do you know anyone who would like to join Metro? Simply pass this link to them:
<http://jotform.us/form/91801357671> or, even better, ask them to come to our next meeting!*

Dues news for 2014

It was decided members will pay their dues of \$40 in January for the entire year.* That way, the treasurer does not need to track expiration dates for everyone. For 2014, members who are "paid ahead" will pay a lesser prorated amount, according to our spreadsheet dates. Starting 2015 and after, everyone will pay the full amount at the first of the year. We will try to email all of you the amount to expect.

Please bring your checkbooks or cash to the January meeting, so you can pay your dues. Thank you!

*New members joining after January will pay a prorated amount for the rest of the year.

2013 Officers:

President: Janet Seeberger
Vice President: Sus Sweitzer
Secretary: Susan Barrett
Treasurer: Laurie Briggs-Leeper
(and Diana Dubuisson)
Programs: Connie Blodgett and Sherri Johnson
Newsletter: Lois O'Donnell
At large: Roxanne Morrow, Casey Polk, Becky Patton-Quigley, Lara Utter



Guest, Dues, and Attendee Policy

Guests may attend two meetings in a 12-month period at the member rate of \$25. Any additional programs attended during that period will be \$35. Membership annual dues (\$40 by check or pay pal) cover the year of 2014 (January thru December). Reservations made but not attended will be expected to pay the dinner fee.

Remember to patronize our member's businesses whenever you can. It's one more way we can support each other's endeavors!

MWN Meeting Dates for 2014

Mark you calendars now!

Business/Dinner Meetings

January 16 - membership drive meeting.
February 20
March 20
April 17
May 15
June 19
July - no meeting.
August 21
September 18
October 16 - Woman of the Year celebration.
November - no meeting.
December 4 - holiday social meeting.

Steering Committee Meetings

January 2 (in person)
February 6 (via email)
March 6 (via email)
April 3 (in person)
May 1 (via email)
June 5 (via email)
July - no meeting.
August 7 (in person)
September 4 (via email)
October 2 (in person)
November - no meeting.
December - no meeting (holiday social only).

All members are welcome to attend steering meetings.

STEERING COMMITTEE MEETING

January 2014

MWN Steering Committee Meeting Minutes 1/2/14

The steering committee met at Legends in Johnston.

Attending:

President: Janet Seeberger present
Vice President: Sus Sweitzer present
Secretary: Susan Barrett absent
Treasurer: Laurie Briggs-Leeper absent
Programs Connie Blodgett present
programs Sherri Johnson absent
Publicity Lois O'Donnell present
At-large Roxanne Morrow absent
At-large Becky Patton-Quigley present
At-large Casey Polk present
At-large Laura Utter absent

Janet Seeberger called the meeting to order at 5:40. The minutes from the previous meeting were approved.

Treasurer Report:

Sus Sweitzer reported bank balance is \$1,743.83 at Peoples Bank with outstanding check of \$90 to American Heart Association. Will work on invoice process and notification for dues. We have used seven checks and determined we would not order new checks due to address change.

Program committee report:

January is our membership meeting at Christopher's. Kimberly Baeth, the owner of Golden Openings, is our speaker.

January meeting incentives:

The member bringing the most guests will receive free dinner at future meeting - \$25 value. If there is a tie, we will draw for the winner.

If a guest becomes a member, we will award \$10 to the member that sponsored them -- get 4 friends to join and it's like getting your membership free!

Casey's Gift card drawing for members (old and new) \$50.

Future Dinner drawing for all guests.

February, restaurant to be determined. The speaker will be Aubrey Martinez, the director of Eat Greater Des Moines.

Publicity Report:

Lois reported that the newsletter and community contacts continue to be published.

Old Business:

At large members will help with check in and/or badge pick up after the meeting. Members will be asked to review spreadsheet at the membership meeting to determine accuracy of contact information. New officer nominations were discussed.

New Business:

Honorary memberships were awarded to Diana duibusson and Laurie Briggs-Leeper for their ongoing service to MWN even though they are no longer in the area. We will email all steering committee dates and business meeting dates to all members.

The next steering committee meeting will be at 530 on February 6th at Legends in Johnston.

The meeting adjourned at 7:05pm. Respectfully submitted by Becky Patton-Quigley, secretary Protem

MORE ABOUT OUR SPEAKER

January 2014

Learn more about Kimberly Baeth's "Golden Openings"

Golden Openings is the "original" one-stop shop that specializes in Grand Openings, Ground Breakings, Ceremonial Keys & Special Events. They manufacture over 10,000 products and ship hundreds parcels daily, as well as coordinate many local events each week. Their mission and vision is all about making others look good.

When a new hotel, restaurant, bank or business opens and a ceremonial ribbon is cut, you can almost bet that Golden Openings provided the ribbon, scissors and/or instructions on how to do it successfully! Making events run smoothly and helping others appear professional and in control is what Golden Openings does best. That's why their company is the answer to these questions:

- Who does Oprah turn to for weatherproof 36-inch-wide ribbon and 5-foot bows to decorate the "Houses for Humanity" every year?
- Where did Arnold Schwarzenegger get the huge chrome-plated scissors and 36-inch-wide ribbon for the "Sony One" grand opening, shown on CNN?
- Who provided those awe-inspiring golf-plated scissors when Mercy Hospital opened its doors in West Des Moines in 2009?
- Where did Ball Construction find those shiny customized shovels and hardhats for their last ground breaking?
- How did Homemakers secure eight pairs of giant red-handled scissors, ribbon, red carpet, and more for its ribbon cutting in July, 2009 with Warren Buffet?

Golden Openings is the answer!

--They're affiliated with or behind-the-scenes of major happenings around the world.

--They have shipped products to all 7 continents and all 50 states.

--The White House has regularly ordered red carpet, scissors, "keys to the city" and other products.

--They do business with national baseball, football and basketball teams and major universities (Yale, Harvard, Princeton, Stanford, Duke, Notre Dame, Georgetown, Northwestern and more)

--Their scissors open the Macy's Thanksgiving Day parade, and the "Magic Key to the Kingdom" at Walt Disney World is one of their keys.

--Their scissors, ribbons, bows and "keys to the city" have been in 11 major motion pictures in the past eight years.

Many businesses around the world rely on Golden Openings make their event visions reality.

Golden Openings owns and operates an office in Urbandale. This year, they purchased a large warehouse for inventory and storage in Grimes. Baeth believes in supporting the community and ties many of her events and personal endeavors to fund-raisers for good causes, and she has won many awards.

MEMBER AD-VANTAGES

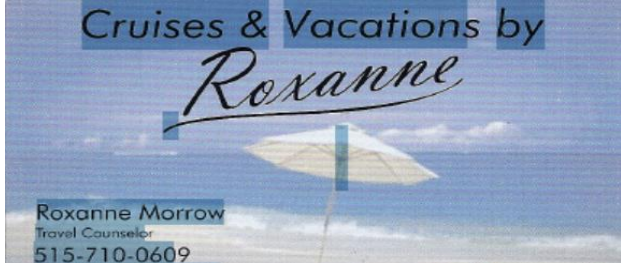
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Members: Submit your ad or announcement to admin@mwniowa.org by the first Thursday of each month.



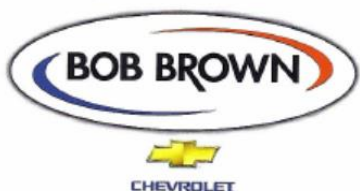

Doing our part to be green.

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